



Building Comfort with Care

Quality | Convenience | Innovation | Sustainability





Building
excellence
through
innovation



Wienerberger, founded in 1819 in Vienna, Austria, is the World's No.1 Brick Manufacturer.

For nearly 200 years, Wienerberger has also proved to be a leader in producing clay based building materials - wall, roof, façade solutions. Driven by a culture of excellence, Wienerberger is constantly engaged in leveraging technology and innovation to provide world class building material solutions.

Wienerberger

The expert...trusted by building professionals the world over. Enabling builders to follow ethical business practices by way of using natural, eco-friendly building material of international quality standards.

195+ years | 204 plants | 30 countries

 **Porotherm®** Wall Solutions

Research Innovation Value addition

Creating value for generations to come

Through continuous research,
quality control, testing and
state-of-the-art production facility

Wienerberger has been able to
provide a highly efficient and reliable
range of products.

Wienerberger's international team
of experts is constantly engaged
in product-wise R&D with a view
to better value creation, enhanced
performance, durability
and sustainability.



Comfort
Convenience
Durability

**Respecting
contemporary trends**

Modern builders and architects have come a long way from conventional thinking and age-old business practices.

They are aware of new products flooding the market in today's competitive world. This gives them all the more reason to look for scientific, reliable, fast-paced and long-lasting solutions that keep their customers smiling.

Keeping pace with evolving global standards and customer expectations, Wienerberger presents a superior range of walling, roofing, façade solutions for the forward-thinking builders and innovative architects of today.





Porotherm Clay Bricks

Under the brand Porotherm, Wienerberger India has been producing a range of perforated clay bricks designed to provide better efficiency, durability, ease of use and a host of additional benefits that enable cost-effective constructions.

Porotherm smart bricks are truly a class apart. Experience the difference.

The Porotherm advantage

Un-matched quality, unique benefits

- Light weight, strong and durable
- Excellent thermal & sound insulation
- Low water absorption of ~15%, thus minimal risk of dampness, cracks or shrinkage of walls
- Non-susceptible to Carbonation, thus providing greater durability
- Natural Green building material certified by IGBC and GRIHA





Our Factory

The Kunigal production facility,
70 kms from Bangalore,
is Austria-based Wienerberger's first
Asian manufacturing unit.

The fully automated,
state-of-the-art facility
manufactures

Porotherm - perforated
clay bricks.

The environment-friendly
production unit runs
365 days a year, producing 450
tonnes of bricks per day.

Quality is ensured by the latest
European production equipments

24 hour factory
production control

In-house laboratory for
chemical and physical tests
of raw materials and
finished products.

 **Porotherm[®]** Wall Solutions

**Promoting
healthy living
spaces...**





Porothersm HP

Horizontally Perforated light weight clay bricks: Non-load bearing bricks for infill masonry.

Porothersm HP Product Parameters

Name	Length	Width	Height	Weight	Density	Compressive Strength	Water Absorption	Efflorescence*	U-Value	Sound Insulation	Fire Resistance
	MM	MM	MM	Kg.	Kg/m ²	N/mm ²	%		W/m ² K	Rw (db)	min
Porothersm HP 200	400	200	200	11.1	694	≥3.5	~15	Slight	1.0	44.08	240
Porothersm HP 150	400	150	200	8.8	733				1.2	41.90	120
Porothersm HP 100	400	100	200	6.3	788				1.7	38.75	90
Porothersm HP 200H	200	200	200	5.6	Same as full bricks	Same as full bricks	Same as full bricks	Same as full bricks	Same as full bricks	Same as full bricks	Same as full bricks
Porothersm HP 150H	200	150	200	4.4							
Porothersm HP 100H	200	100	200	3.2							

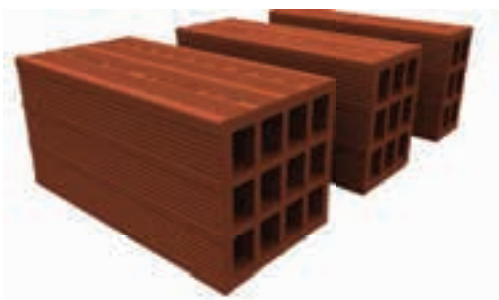
Porothersm HP - Tolerance

Dimensions (mm)	400	200	150	100
Tolerance in (mm)	±8	±4	±3	±2
Weight / Density	+10%	As per EN 771-1 class D1		

Note: POROTHERM is manufactured using Natural Raw Materials, hence there could be variations in colour. Compressive testing is performed as per *IS 3952 method - Ref: Annexure A of IS 3952. Sound Insulation is an estimated value as per Mass Law - NBC, without render considered.

Key advantages

- Weighs 60% less than conventional walling material
- Compressive strength ≥ 3.5 N/mm²
- Density of approx. 700-800 kg/m³
- Conveniently large, light weight bricks
- Excellent thermal & sound insulation
- Low water absorption ~15%





PoroTherm HP G

PoroTherm Horizontally Perforated, Grinded brick is the latest addition to the PoroTherm Smart Bricks series - a result of Wienerberger's constant efforts to innovate. PoroTherm HP G offers great stability, and combines very well with Wienerberger's innovative DRYFIX system for gluing the bricks during construction.

POROTHERM HP Grinded - Product Parameters											
Name	Length	Width	Height	Weight	Density	Compressive Strength	Water Absorption	Efflorescence*	U-Value	Sound Insulation	Fire Resistance
	MM	MM	MM	Kg.	Kg/m ²	N/mm ²	%		W/m ² K	Rw (db)	min
PoroTherm HP 200G	400	200	200	11.1	694	≥3.5	~15	Slight	1.0	44.08	240
PoroTherm HP 150G	400	150	200	8.8	733				1.2	41.90	120
PoroTherm HP 100G	400	100	200	6.3	788				1.7	38.75	90
PoroTherm HP 200H G	200	200	200	5.6	Same as full bricks	Same as full bricks	Same as full bricks	Same as full bricks	Same as full bricks	Same as full bricks	Same as full bricks
PoroTherm HP 150H G	200	150	200	4.4							
PoroTherm HP 100H G	200	100	200	3.2							

PoroTherm HP G - Tolerance				
Dimensions (mm)	400	200	150	100
Tolerance in (mm)	±8	±4	±3	±2
Weight / Density	+10%	As per EN 771-1 class D1		
Tolerance on Height for Grinded Bricks is ± 1mm.				

Note:

POROTHERM is manufactured using Natural Raw Materials, hence there could be variations in colour
Compressive testing is performed as per IS 3952 method - Ref: Annexure A of IS 3952
Sound Insulation is an estimated value as per Mass Law - NBC, without render considered





DRYFIX system

DRYFIX, the new-age, revolutionary masonry system from Wieneberger suits the requirements of environmentally conscious builders, architects and responsible citizens. DRYFIX does not rely on sand and water, thus effectively addresses the problem of scarcity of sand, and indirectly helps water conservation.

DRYFIX is a specially formulated adhesive that creates perfect bonding between bricks, especially when used with Poroterm HP G, enhancing the strength of the building.



DRYFIX advantages

- Accelerates Speed of construction
- No effective lead & lift at site - Ready to use, large coverage, zero wastage
- Clean and robust system
- No curing required, thus no waiting time involved

Porotherm VP

Vertically Perforated light weight clay bricks: highly engineered bricks for Load bearing construction, where you can build multi-storied buildings, thereby saving in RCC frameworks. The concept of load bearing construction is a highly useful application, suitable for modern construction trends.

Porotherm VP Clay bricks											
Name	Length	Width	Height	Weight	Strength	Density	Water Absorption	Efflorescence	U-Value	Sound Insulation	Fire Resistance
	MM	MM	MM	Kg.	N/mm ²	kg/m ³	%		W/m ² K	Rw (db)	min
Porotherm VP 200	400	200	200	12.2	≥7	750-850	≤20	Slight	1.3	45.69	240
Porotherm VP150	400	150	200	10.1					1.7	43.48	120

Porotherm VP - Tolerance				
Dimensions (mm)	400	200	150	100
Tolerance in (mm)	±8	±4	±3	±2
Weight / Density	±10%	As per EN 771-1 class D1		

Note: POROTHERM is manufactured using Natural Raw Materials, hence there could be variations in colour. Compressive testing is performed by grinding the bed surface under perfect level surface. Sound Insulation is an estimated value as per Mass Law - NBC, without render considered

Key advantages

- Weighs 60% less than conventional walling material
- Compressive strength ≥ 7 N/mm²
- Density of approximate 750-850 kg/m³
- Conveniently large, light weight bricks
- Excellent thermal & sound insulation
- Low water absorption ~15%





 **Porotherm®** Wall Solutions



Prevents Dampness & Cracking of Walls

Porotherm Clay bricks have a low water absorption of ~15, the lowest compared to other walling materials.

Benefits of low water absorption

Avoids water seepage,
prevents mold formation

Prevents dampness and wall damage,
helps preserve wall strength

Allows walls to dry faster and regulates
the temperature.



Thermobrick

India's first energy efficient brick having the lowest U-value*



Porotherm Thermobrick - Product Parameters											
Name	Length	Width	Height	Weight	Density	Compressive Strength	Water Absorption	Efflorescence	U-Value*	Sound Insulation	Fire Resistance
	MM	MM	MM	Kg.	Kg/m ³	N/mm ²	%		W/m ² K	Rw (db)	min
Porotherm TB 200	400	200	200	11.7	731	≥3.5	~15	Slight	0.6	44.65	240

Porotherm TB - Tolerance		
Dimensions (mm)	400	200
Tolerance in (mm)	±8	±4

*U value – A measure of the heat transmission through a thickness of the material with lower numbers indicating better insulating properties.

Note: Compressive Strength value is based on testing procedure as prescribed in IS 3952
POROTHERM is manufactured using Natural Raw Materials, hence there could be variations in colour.

Just like a water melon which has a warm outer covering and cool inside, Thermobrick keeps the interiors of your home cool in summer. It also maintains a comfortable indoor temperature during winter.

Key advantages

- Superior thermal insulation – Thermobrick has a specifically formulated insulating material which yields a 'U' Value* of 0.6 W/m²k
- Energy saving – Eliminates the need to install external insulation; reduces use of air conditioners in summer and room heaters during winter.
- Healthy living – 100% natural clay product with natural additives like coal ash, rice husk and granite slurry. No toxic or any chemical additives are used, thereby free from toxic gases and fumes that may cause health problems
- Strength and ease of usage – High compressive strength, easy to chase and chisel for electrical and plumbing conduits - easy to install all types of fixtures (geysers, air conditioners, cabinets, closets etc).





Wall Roof Façade


Wienerberger
Building Material Solutions

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